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Sanford Rose Associates Opens South Charlotte, N.C. Office



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CHARLOTTE, N.C., Jan. 25, 2011 /PRNewswire/ -- Dave Campbell has been named President of Sanford Rose Associates(R) - South Charlotte, a new retained executive search firm within the Sanford Rose Associates(R) network specializing in serving clients in the Consumer Products Industry.

Dave has over 25 years of search experience both as a recruiter and a hiring manager. Prior to establishing his own firm, Dave led sales, marketing, and customer service efforts for major Consumer Products Companies: GE Lighting, Newell/Rubbermaid, Springs Industries, Dorel Industries, and Gibson Greetings. Over the course of his career, Dave was responsible for hiring and developing many of today's key leaders in the consumer products industry. His unique blend of packaged and durable goods experience has resulted in Dave being recognized as one of the top consumer products experts in the industry.

Dave's industry experience and expertise makes him the perfect partner for consumer products companies seeking the most talented leaders in: Sales, Business Development, Marketing, Product Development, Product Management, Consumer/Market Research, and Customer Service. Whether a company is searching for a Manager, a President or CEO, or any position in between, Sanford Rose Associates(R) - South Charlotte is the "Go To" talent resource for both suppliers and retailers.

Rich Carter, Ph.D., President and CEO of SRA International, Inc., an Ohio corporation, the franchisor of Sanford Rose Associates, is quick to point out, "Dave has been on both sides of the desk. He has been both client and candidate in the retained search process at various points in his career. His insider's understanding of the consumer products industry will also be a real asset to his clients. We are very excited to have him join our network."

Dave Campbell says, "Being successful in this business is all about the service we provide to our clients. Our goals are to truly understand their needs and become not only a part of their business but, also, a valuable member of their team. I'm confident that my team and I will add value for my clients by combining my industry experience with the Sanford Rose Associates Dimensional Search(R) methodology, refined over its more than 50 years in business. At Sanford Rose Associates(R) - South Charlotte, we are committed to exceeding the expectations of our clients and our candidates."

Sanford Rose Associates(R) was founded in 1959. Today it is a full-service executive search firm with a network of over 65 offices in North America, Europe, and Asia. Sanford Rose Associates(R) founder Sanford M. Rose was a recruiting industry pioneer. His early accomplishments include establishing the first nationwide job fair business in 1960 and building the world's largest computerized client and candidate database in 1981.

For further information about the Sanford Rose Associates(R) - South Charlotte office, contact Dave Campbell at (704) 708-9976 or via e-mail at dave.campbell@sanfordrose.com

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